

For provisions relating to false advertising in the conduct generally of a trade, business, or commerce, see Title 11, Subtitle 7 of this article and Art. 27, §§ 195 and 198.

**13-302. DECEPTION OR DAMAGE UNNECESSARY.**

ANY PRACTICE PROHIBITED BY THIS TITLE IS A VIOLATION OF THIS TITLE, WHETHER OR NOT ANY CONSUMER IN FACT HAS BEEN MISLEAD, DECEIVED, OR DAMAGED AS A RESULT OF THAT PRACTICE.

REVISOR'S NOTE: This section presently appears as Art. 83, §20D(c).

The reference to a "class of consumers" is deleted as unnecessary in light of the disjunctive reference to "any consumer."

The only other changes are in style.

**13-303. PRACTICES GENERALLY PROHIBITED.**

A PERSON MAY NOT ENGAGE IN ANY UNFAIR OR DECEPTIVE TRADE PRACTICE, AS DEFINED IN THIS SUBTITLE OR AS FURTHER DEFINED BY THE DIVISION, IN:

(1) THE SALE, LEASE, RENTAL, LOAN, OR BAILMENT OF ANY CONSUMER GOODS OR CONSUMER SERVICES;

(2) THE OFFER FOR SALE, LEASE, RENTAL, LOAN, OR BAILMENT OF CONSUMER GOODS OR CONSUMER SERVICES;

(3) THE EXTENSION OF CONSUMER CREDIT; OR

(4) THE COLLECTION OF CONSUMER DEBTS.

REVISOR'S NOTE: This section presently appears as Art. 83, §20D(a).

A reference to the rule-making power of the Division, §13-205 of this title, is added to the introductory provisions of this section for emphasis.

In items (1) and (2) of this section, the word "bailment" is added to conform this section to the similar provisions presently appearing in the first sentence of §20D(b) and in §20D(b)(14) - now §13-301(1) of this subtitle.

The only other changes are in style.

**13-304. REFERRAL SALES.**